

Press Release – 7 Pages

It's Quins! **ReardonSmith Architects Sweeps the** **European Hotel Design and the Architect of the Year Awards**



Matt Turner, Patrick Reardon, Conrad Smith & Jeremy Vine

(London, UK – 25 November, 2011) ReardonSmith Architects' position as one of the world's leading hospitality architecture specialists has been irrefutably confirmed by its industry peers with five accolades just won in two of Europe's most prestigious design awards programmes, the European Hotel Design Awards 2011 and the Architect of the Year Awards 2011. The projects praised truly show the team's masterful range of architectural expertise, from legendary hotels to new-build towers and resourceful solutions for future construction.

REARDONSMITH ARCHITECTS

NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS

European Hotel Design Awards 2011



Patrick Reardon

Patrick Reardon, executive chairman and co-founder of ReardonSmith Architects, was honoured with the Outstanding Contribution Award at the European Hotel Design Awards 2011, an international celebration of excellence in European hotel design. Visionary leadership and ingenuity have exemplified Patrick's lifelong devotion to hospitality architecture. From his early days working behind a hotel reception desk to his distinguished career with Holiday Inn and Hyatt International based in Chicago and through to his active chairmanship of ReardonSmith Architects, his passion for hotels has endured. Patrick's deep understanding of the symbiosis between a hotel's functional requirements and its design has contributed to him becoming a vital force in hospitality architecture.

Managing director Conrad Smith, who co-founded ReardonSmith Architects with Patrick in 2001, explains, "With his ingrained knowledge of how hotels work, together with his sensitive architectural background, Patrick has worked tirelessly to develop our business into a world class hotel design practice. Over the years he has encouraged and mentored a new generation of designers and architects at ReardonSmith who carry the essence of Patrick's unique influence and passion for hotels throughout the world."

REARDONSMITH ARCHITECTS

NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS



The Savoy, Strand Entrance

ReardonSmith Architects was also bestowed with the top prize, The European Hotel Design of the Year Award, for its architectural reconstruction of The Savoy in London, a £220 million project that has reaffirmed the extraordinary heritage of this iconic hotel. ReardonSmith led the design team in a programme that included the restoration, rebuilding or redesign of all guestrooms and public areas, the introduction of an entirely new services infrastructure and lift core, and the structural stabilisation of the listed riverfront façade. Over four years, ReardonSmith provided a dedicated team of architects and technicians, many of who were permanently onsite to oversee one of the most ambitious hotel restoration projects ever undertaken in London and the rebirth of this great hotel tradition.

REARDONSMITH ARCHITECTS

NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS



Mark Goldspink, Conrad Smith, James Twomey & Jeremy Vine

The Conversion and/or Extension of an Existing Hotel Building award was given to ReardonSmith Architects for its work on the Four Seasons Hotel London at Park Lane. The practice was the lead architect for the multi-million pound rebuilding project, with responsibility for architectural planning and design, interior design detailing and onsite design compliance. The objective was to increase the asset value of the building and achieve a hotel that enshrined the exceptional brand standards of Four Seasons in every detail. It was the first time since its construction some 40 years ago that the building had been entirely stripped back to its structure - which was necessary to facilitate a major upgrade to all the services and to enable the re-planning of virtually the entire hotel. The design brief called for the extension of the North aspect of the building and the addition of a new contemporary rooftop extension, newly modelled garden suites with conservatories, a new lift core and new kitchens. With its redefined architectural form, precisely and densely planned spaces, and chic interiors, the rebuilt hotel now offers a far greater sense of belonging to its location.

REARDONSMITH ARCHITECTS

NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS



Nick MacLiammoir, Conrad Smith, Sidharth Bhatia & Jeremy Vine

ReardonSmith Architects also won the Tomorrow's Hotel award for its unique, sustainable and innovative concept for a subterranean luxury hotel and spa. The scheme proposes a new use for under-utilised urban brown field wastelands by converting them into energy-efficient, open community gardens that simultaneously promote responsible tourism and offer a quiet haven from the frenetic city.

ReardonSmith's commercially viable solution anticipates the increasingly stringent sustainability requirements for obtaining planning permission and has already been awarded an "Excellent" BREEAM rating. The design incorporates 200-plus subterranean guestrooms which form a ring around landscaped courtyards and leave just one level of public areas at grade. Structures would be topped by living green roofs that double as rolling hillsides for public recreational use and serve to merge the structure into the surrounding terrain.

The European Hotel Design Awards ceremony took place on 22 November, 2011, at the Park Plaza Westminster Bridge in London as part of The Sleep Event, the only event of its kind in Europe combining a conference, exhibition and awards programme all dedicated to hotel design, development and investment.

REARDONSMITH ARCHITECTS

NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS

Architect of the Year Awards 2011



Will Garrard, Conrad Smith & Miles Jupp

ReardonSmith Architects has also been recognised as Hotel Architect of the Year at Building Design's Architect of the Year Awards 2011. A jury of architects, clients and built environment experts determined that the practice's remarkable restoration of The Savoy was the most significant hotel project completed in the past year.

The Architect of the Year Awards took place on the 15th November, 2011, at The Brewery, London. Small practices took on architectural giants in the running at this year's awards, which celebrated bodies of work across 16 categories.

REARDONSMITH ARCHITECTS

NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS RELEASE NEWS

Editors Notes

About ReardonSmith Architects

ReardonSmith is one of the world's leading architectural practices specialising exclusively in hotels and resorts. Over recent years, the company has earned a strong reputation for the rebuilding and restoration of London's finest hotels, including the Four Seasons Hotel London at Park Lane and the recent restoration of The Savoy. ReardonSmith has also gained many plaudits for its resort masterplanning and design work, such as Porto Montenegro, the first phase of which opened last year and has been hailed as a "transformational" development for Montenegro. Current projects include: The second phase of Porto Montenegro; a new Four Seasons hotel and a new JW Marriott, both in Baku, Azerbaijan; two new hotels at Shahdag Ski Resort in Azerbaijan; the Four Seasons St. Petersburg; a boutique hotel in London's Mayfair; and the masterplanning of two large resorts in Mozambique.

Further details can be found at www.reardonsmith.com

For further information about this release and hi-res images, contact:

Su Pecha / Alicia Sheber at ESP Business Development

+44 (0)208 374 6320/4476; asheber@espbusinessdevelopment.com